



## NEWS FLASH

### **N:vision to be featured on Going Green Series on *Today's Homeowner with Danny Lipford*®**

This February, TCP's n:vision brand of energy saving compact fluorescent light bulbs (CFLs) will be featured in a two part Going Green Series on *Today's Homeowner with Danny Lipford*®. This special series will focus on ways homeowners can incorporate simple "green" practices into their daily lives to help make their homes more energy efficient.

Going Green host, Danny Lipford, will focus on several environmentally friendly topics, including improving energy efficiency, using more recycled materials, identifying what makes a product green and locating a contractor with green building experience.

A part of the Going Green Series will educate homeowners on the significant cost and energy savings benefits of CFLs over incandescent light bulbs. Lipford will discuss the features and benefits of n:vision CFLs, including how they use 75 percent less energy and last up to 10 times longer than standard incandescent light bulbs, and produce the same quality of light.

The first episode of the Going Green Series will air the week of February 11 with the second episode airing the week of February 18. Each episode is a half-hour. For additional information on the Going Green Series, visit [www.dannylipford.com/goinggreen](http://www.dannylipford.com/goinggreen).

TCP, Inc. is the global leader in energy efficient lighting innovations dedicated to creating high-quality products that are brighter, longer lasting and better for the environment. Headquartered outside Cleveland, Ohio, the company manufactures nearly 1.4 million energy saving compact fluorescent light bulbs (CFLs) every day, accounting for a majority of the CFLs sold in the United States and an annual reduction in carbon dioxide emissions of more than 118 million pounds. TCP's innovative product line extends beyond CFLs to include cold cathode, LED and linear lighting solutions. The company markets a variety of energy efficient lighting brands for commercial, industrial and residential applications, including n:vision at The Home Depot, SpringLight, and EcoVations. TCP employs more than 15,000 people globally and totaled more than \$300 million in sales in 2007. For more information, visit us at [www.tcpi.com](http://www.tcpi.com) or call (800) 324-1496.